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INS'TENT INDUSTRIES LAUNCHING NEW EVENT FURNITURE

Ins 'Tent Industries will showcase their exclusive range of European inflatable furniture at the 60th ARA Rental Show in Atlanta.

Huntington Beach, CA. – February 11, 2016 – Ins'TenT Industries is launching the Chest'Air, a new line of modern European inflatable furniture, at the 60th ARA Rental Show in Atlanta on February 21-24.

Their European design is sold exclusively at Ins'TenT Industries. With a growing demand for modern items that are stylish and unique, the new inflatable furniture is set to revolutionize the rental industry. “We are very excited to be bringing this product to the U.S since it has been a big hit in the European rental industry. They are being used at film festivals, weddings, and pretty much at any event. I’m certain that it will be just as successful in the U.S,” said Damien Vieille, C.E.O of Ins'TenT Industries.

The Chest' Air is a collection of inflatable lounge furniture featuring chairs and sofas that are made of heavy-duty PVC, which makes them both durable yet lightweight. “This furniture is so convenient to use that you don’t need to send a lot of crew to set it up. It is also easy to store and requires very little maintenance, but overall we love that it is so stylish and diverse,” said Vieille.

Their elegant design will help diversify any rental businesses’ merchandise line.

The ARA Rental Show is the annual convention and trade show for the equipment rental industry worldwide. It is the go-to destination for the rental industry to purchase their merchandise for the upcoming season. This year marks the 60th Anniversary of the ARA Rental Show.

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Located in beautiful Huntington Beach California, Ins'TenT Industries is a family owned business founded in 1997. From our early beginnings in France as Vitabri Canopies with the Pop-Up tent, our main focus was to develop a high-end, one of a kind, quality product that we could be proud of and would reflect our sense of integrity in the market. For more information please visit <https://www.instent.com/>